

ADVERTISING SCAM

Please be aware that should you receive an email like the one below, it is part of an advertising scam.

Company Name will be the subject of a major success story to appear within XXXXXX Magazine to promote their ongoing success and recent achievements.

This campaign will pay attention to recent developments within Company Name, and will highlight how they are successfully adapting within today's difficult economic climate. We will be paying specific attention to *company milestones, expansion plans, future objectives, and many other positive issues* that are driving them forward into a bright future.

Company Name will benefit from an extremely positive PR campaign, as will all of the other companies that are associated with them as part of their continuing success. I would therefore like to offer you the opportunity to promote your own business in the same positive way by advertising your company within the campaign as an important associate/supplier to. Company Name Word of mouth publicity is by far the best form of marketing available, therefore being seen alongside such a successful name as Company Name can provide a very useful marketing tool for your own company, coupled with the positive response that is sure to be gained for Company Name this campaign should prove beneficial to all involved.

The support advertisement sizes available are:

- ¼ page: \$810
- ½ Page: \$1025
- Full Page: \$1350

XXXXXXXXXX Magazine reaches 124,145 named decision makers at director level, throughout businesses within the *Manufacturing, Production, Service, and Engineering* industries of the North America & Canada Region. XXXXXXXX Magazine is published on a monthly basis ensuring that maximum exposure is maintained, and the information is as up to date as possible.